100,000 Worth of New Fall and Winter Goods from America's tances Away Below Today's Wholesale Cost

OVEMBER 5, at 9 A

EMBER 19th at 9 P. M.

with the goods-too many goods-due to a long summer and our heavy winter at any price. To those who have been waiting for the opportunity to supply supreme values you have been waiting for."

is time last year, you will know what to expect. There is no need of saying more. Y. SO WHY NOT COME?

Ladies'\$5 to \$6.50 Wool Sweaters, Now \$2.22

PROVIDING THEY ARE

ACCOMPANIED BY MONEY

ORDERS

-Slipovers and Coat styles in various colors-odds and ends of a dozen different good sellers.

Ladies' All Wool Sweaters-Tuxe- Ladies' \$5.00 Silk Blouses-of Children's and Misses' All Wool

stripes and plaids, worth 19c

and plaids, worth 2214c, 15c

variety of plaids, checks, stripes

and solid colors, worth 45c, on sale at 29c

do and Coat styles in solid colors striped Tub Silk and Crepe de Sweaters-white, brown, turquoise, and combinations, up to \$7.50 Chine in black, white, flesh, navy old rose and American Beauty, values, on sale QA OO and brown, on sale QO 777 sizes 24 to 34, worth QO 90 values, on sale \$4.88 and brown, on sale \$2.77 sizes 24 to 34, worth \$2.39

Blown to the Skies

Men's Solid Leather \$1 0 Work Shoes, at

—The most wonderful value on the market today—every pair a bona fide \$3.50 article—all sizes, on sale at \$1.95.

Men's Chocolate Calf Dress Shoes -English lasts with perforated tip full grain leather insoles, Rubber heels, strictly up to date \$5.45 models, worth \$9.00, on sale at

ENDICOTT-JOHNSON "SCOUT MASTER" SHOES -Men's \$4.50 Shoes, Elk soles, leather heels, full vamp, leather in-soles, on sale at

Ladies' Vici Kid Shoes —High top—low, military, Cuban and \$2.88 French heels, sold up to \$6.00, now...

n a full line of sizes, sold up to \$1.50, for 39c

Ladies' Shoes sold up to \$4.00

ligh top kid and Gun Metal shoes, some with cloth top, Military \$1.95 Louis heels; sizes 2½ to 5½, on sale at\$1.95

Children's \$2.25 Button Shoes

black kid, some with cloth top, turn soles, spring heels; sizes 51/2 \$1.39

Ladies' Pumps, Oxfords and Strap Pumps sold to \$7.00, now

-A table full of them-in patent leather, brown Calf, black and brown Kid -Military and Louis heels many different lines, all sizes in the bunch.

Ladies' and Children's

dies' Silk Lace Stockings-just thtly imperfect; come in black nd various colors, worth \$2.00 perfect. In this le only

Ladies' Mercerized Lisle Stockings-in black, white and cordovan, have double soles and high spliced heels. Worth 65c. 39c

Ladies' \$1.50 Silk Stockings-in black, cordovan and white; have garter tops-the best Hosiery bargain of the

LADIES' 20c COTTON HOSE-In black, white and cordovan; a superior seamless stocking in all sizes, on sale at

Hose-in black and cordovan; have double liste garter \$1.33

Children's and Misses' Lisle Finish Cotton Hose-black and cordovan; have reinforced heel and toe; sizes 6 to 91/2; 22c

CHILDREN'S BLACK RIBBED COTTON HOSE—Seamless, sizes 7 15c to 91/4, and well worth 25c, in this sale

St., Phoenix, Ariz.

Men's Cotton Flannel and Jersey

Mittens

With knit wrist, in white or grey, sold at 25c per pair, now

5c

Amoskeg Outing Flan-nel, Worth 20c, at . . . 12c Yard

25c grade for Shirts, Blouses, etc., dark and light stripes and checks, splendid 25c grade, for 15c Underwear, now 36-inch Bleached Muslin

worth 20c, now Yard Wide Linene-a washable 36-inch Kimono Flannel-in beau- 32-inch Zephyr Gingham in a large 36-inch Striped Outing Flannel,

Solid Blue Cheviots-a splendid Amoskeag 1921 Outing Flannel-

Dress Material in lavender, tiful floral designs, involving every pongee, worth 65c, now....39c color, worth 40c, on sale 28c worth 25c, now 36-inch Standard Percale, in light Regular 20c Huck Towels-have 36-inch Blesched Indian Head-

18x40, a splendld heavy grade

15c ideal for Middles, Skirts and Suits, 10 yards limit, on Sale at. yard 30-inch Serpentine Crepe in pretty floral designs, worth

331/3% Discount on Ladies' and Children's Winter Hats

ers-of fast color Chambray, either in plain or striped, sizes 2 to 6 years, formerly \$1.39, 88c

of white or flesh Batiste, low bust,

Oresses—solid colors, checks and plaids, all prettily trimmed, sizes 2 to 12 years, \$1.19

33/3 Discount on

Ladies' Fall 1921 Wool Dresses

of Serge Tricotine, Prunella and Poiret Twill in black, navy and brown-beaded, braided and embroidered.

\$12.50 Styles now \$8.33 \$24.50 Styles now \$16.33 \$16.50 Styles now \$11.00 \$27.50 Styles now \$18.33 \$18.50 Styles now \$12.33 \$29.50 Styles now \$19.67 \$22.50 Styles now \$15.00 \$35.00 Styles now \$23.33

25% Off on Ladies' Winter Coats

-All styles-Coats of Caracul, Velvet, Plush, Melton, Velours, Polo Cloth, etc.

25% Discount On All Children's Coats Genuine \$8.50 All-Wool Dress Skirts

New arrivals, dainty pleated models in plaids \$4.95 and stripes, on sale at

All Wool Prunella Dress Skirts

In attractive stripes, cleverly pleated models worth up to \$12.50 on sale at

Middies

Ladies' \$1.50 Middles, all pure

House Dresses

Ladies' \$3 to \$4 House Dresses-of pretty plaid and striped \$1.95

Bunglow Aprens

Small Lot of Bungalow Aprens-in plain and striped Chambray, sold

Another Lot of Bungalow Apronsof plaid Gingham or checked Percale, some trimmed with Rick Rack braid and sold up to \$2.50, on sale at

Boys' Clothes

ribbed, fleece lined, sizes 10 to 16 -rough neck styles in a full line years, on sale at \$5c-sizes 2 to 65c on sale at

BOYS' BEST QUALITY BLUE BIB OVERALLS —A heavy grade in sizes 7 to 16 years, 95c worth \$1.75, during this sale only Boys' Unionalls-of good khaki. Boys' Cassimere Pants-in a doz-

Boys' Blue Bib Overalls-a splendid \$1.50 grade, sizes 12 to 17 Boys' Corduroy Pants-in years, on sale.

sizes 7 to 16 years, sold up to \$2.50, now. \$1.69 en different patterns and colors, sold up to \$2.50, now. \$1.69 sizes 6 to 16 years, \$1.50 79c to \$2.00 values, going at .. 88c ages, sold up to \$1.75, now

BOYS' STYLISH WOOL CASSIMERE SUITS-Some with 2 pairs of trousers, sizes 6 to 16 years and sold up to \$15.00, big variety to \$7.95 choose from, now

Children's Ribbed

Cotton Hose

Seamless, in black and brown, sizes 51/2 to 81/2, on sale at

Big lot of Comforters

Cot and 3/4 size, up to \$2.50 Values, in this

\$1.49

Men's Best \$1.00

of good blue Chambray, A-1 standard make full cut-on sale at

67c

Men's leather palm CanvasGloves

Knit Wrist and Gauntlet styles, worth 50c, in

19c

Men's medium weight

Union Suits

White, ribbed, short sleeves and ankle length, worth \$1.00, in this Sale

39c

Men's best 15c

Cotton Socks

dovan, seamless, on sale

7½c

Table full of Men's

FLANNEL SHIRTS Regular and extra large

sizes in navy, grey, maroon and olive, values up to \$5.00, on sale

\$1.98

ions to enable it to continue the splendid work it is doing for hu-manity, Gov. Thomas E. Campbell yesterday addressed the people of

Arizona.

His letter, calling especial attention to the fact that Sunday, Nov. 13, has been designated as Red Cross Sunday and should be observed as such, is as

follows:
To the People of Arizona:
It is an important honor to belong
to a great nation. To deserve a good country, to be a true citizen of this iand, and to respond to the real significance of our part in the America of today, require character and intelligence of a high and definite order. Furthermore, to merit our place in the great brotherhood of humanity implies acceptance of certain specific

responsibilities.

One of the most important of these obligations is that which arises from the sufferings of mankind. So effecthe sufferings of mankind. So effectively has applied science enlarged our horizon that there is almost no corner of the globe whose weal or woe is not reflected in some way in our own lives. No longer are the famines and floods, the earthquakes and the conflagrations of other continents, remote catastrophes, of which we learn too late to do anything to relieve and succor those in distress. News of

mote catastrophes, of which we learn too late to do anything to relieve and succor those in distress. News of them comes to us with promptness and accuracy, and almost immediately relief is under way.

Without efficient organization such alleviation of human suffering would be impossible. The individual, regardless of his good intentions, would stand helpless in the face of modern disasters, for the relief of which even the largest fortunes would not avail. The American Red Cross is the name of the efficient machine whereby the good intentions of the individual are translated into deeds of mercy; it is the organization which at any and all times is prepared to meet the exigencies and demands of a world that, despite all that has been accomplished by medical and engineering science, is still subject to appalling disasters. In our own country, and around the entire circumference of the globe, the Red Cross is found responsive to cries of distress and with promptitude it undertakes the task of the hour, however difficult it may be.

takes the task of the hour, however difficult it may be.

There is no community so rich or so happily situated that it can consider itself independent of the services of the Red Cross. Disasters come upon us without warning and the prosperous and thriving city of today is often the needy community of the morrow. Fire and flood, ternado and pestilence, are no respecters of time or place. It behooves us all, therefore, to rally to the support of this organization upon which we may be compelled to call in the hour of distress.

distress.

Sunday, Nov. 12, 1921, has been designated and is to be observed as Red Cross Sunday, in connection with the annual roll call of this splendid organization, and I sincerely hope that the people of Arizona will, insofar as they are financially able, support the Red Cross with contributions, thus enabling it to continue the very splendid work which it is doing for humanity all over the world.

THOMAS E. CAMPBELL.,

Governor of Arizona.

son farm bureau will be held at the Madison school at 7:30 o'clock this evening. A very interesting program has been arranged. C. S. Brown, president of the Arizona Farm Bureau federation, will be the principal speaker. He is authority on the federation work.

Harry Austin Davis, editor of the Southwestern Stockman Farmer, also

Harry Austin Davis, editor of the Southwestern Stockman Farmer, also will speak. Mr. Davis and his publication have been for many years friends to the Arizona farmer and stockman in fighting for the interest of the state.

Marvin Young, field secretary for the county, will explain the program of activities of the county bureau as being worked out by the county directors. Every one interested in profitable farming should make an effort to be present. This is a farmers' organization and it is up to the ers' organization and it is up to the farmers to collectively work out the many problems that confront his

Through the generosity of various merchants, the Junior guild, which operates the Day Nursery, will have a booth in the Industrial exposition. This booth will be stocked with refreshments, such as sandwiches pie, doughnuts, ice cream, coffee, milk, etc. and the proceeds from the sale will go to the support of the Day

The booth will be in charge of Mrs. The booth will be in charge of Mrs. F. D. Johnston and Mrs. W. R. Bertram, who are looking after the arrangements. Those who will conduct the booth during the week are as follows: Mrs. A. W. Flickenger, Monday; Mrs. William Swartz, Tuesday; Mrs. Donald Glichrist, Wednesday; Mrs. Carleton Wood, Thursday; Mrs. Harry Welch, Friday, and Mrs. C. A. Young, Saturday.

Young, Saturday.

The hours during which the booth will be open for business will be from 11 a. m. to 2 p. m. and from 5 p. m. throughout the evening.

Mrs. Effic Leese Scott, newspaper woman and magazine writer of note, is a recent arrival in Phoenix who will winter here. Active in newspaper and publicity work in New York and Denver, Mrs. Scott has had many interesting experiences in the work which she will carry on

while in Arizona.

She is a member of the League of American Penwomen and the Front lubbs of Denver and New York.

While here she will be demicited at the Arisona spartments.